GUIDING PRINCIPLES

PURPOSE
What we are about:
Transforming lives through education.

MISSION
What we do:
Educate students by linking knowledge to professional practice.

VISION
What we want to be:
A premier university for challenging students to enhance their global competencies and 21st century skills, for success in a diverse world.

VALUES
How we behave – ICARE

Interdependence
We are an inclusive and caring community that emphasizes service as a foundation of success.

Communication
We engage in authentic dialogue, timely exchanges of information, and fact-driven discussion, civil debate, and decision-making.

Accountability
We make ethical, responsible decisions that have a high degree of integrity, are data-informed, and are results-oriented.

Respect
As a portal of equal access to education and information, we model civility and compassion, we embrace diversity as an essential component of creating a rich university experience for everyone.

Entrepreneurship
We prize innovation and creative thinking as hallmarks of successful participation in the global marketplace.

STRATEGIC PRIORITIES
Where we will focus:
• Create an environment focused on student success. (Students)
• Grow innovative academic programs. (Academics)
• Optimize our organizational capacity. (People)
• Strengthen and increase institutional financial sustainability. (Finances)
• Enhance our critical infrastructure. (Facilities and Technology)